

# Year 11

# GCSE Business Studies



Autumn Term		Spring Term		Summer Term	
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p>Students will be studying the following:</p> <p>Recap lessons on <b>Theme 1.1</b></p> <p><b>Theme 2.1</b></p> <p><b>2.1.1 Business Growth</b> <b>2.1.2 Changes in aims and objectives.</b> <b>2.1.3 Globalisation</b></p> <p><b>Assessment:</b> Exam style questions for each topic. Multiple choice questions.</p>	<p>Students will be studying the following:</p> <p><b>Theme 2.1 continued</b></p> <p><b>2.1.3 Globalisation</b> <b>2.1.4 Business Ethics and the environment.</b></p> <p><b>Theme 2.2</b></p> <p><b>2.2.1 Product</b> <b>2.2.2 Price</b> <b>2.2.3 Promotion</b> <b>2.2.4 Place</b> <b>2.2.5 The marketing mix</b></p> <p><b>Assessment:</b> Students will have a Mock on Theme 1.</p> <p>Exam style question on the marketing mix.</p>	<p>Students will be studying the following:</p> <p><b>Theme 2.3</b></p> <p><b>2.3.1 Business operations</b> <b>2.3.2 Working with suppliers</b> <b>2.3.3 Managing</b> <b>2.3.4 The sales process</b></p> <p><b>Assessment:</b> Exam style questions focusing on application and analysis.</p>	<p>Students will be studying the following:</p> <p><b>Theme 2.4</b></p> <p><b>2.4.1 Business calculations</b> <b>2.4.2 Understanding business performance</b></p> <p><b>Theme 2.5</b></p> <p><b>2.5.1 Organisational structures</b> <b>2.5.2 Effective recruitment</b> <b>2.5.3 Effective training and development</b></p> <p><b>Assessment:</b> Exam style questions with focus on calculations and interpreting data</p>	<p>Students will be studying the following:</p> <p><b>Theme 2.5</b></p> <p><b>2.5.3 Effective training and development</b> <b>2.5.4 Motivation</b></p> <p><b>Assessment:</b> Students will be assessed through practice exam papers to focus on content of Theme 2.</p>	<p>Students will complete GCSE papers.</p>