

Year 10

GCSE Business Studies



Autumn Term		Spring Term		Summer Term	
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p>Students will be studying the following:</p> <p>Introductory lessons</p> <p>Theme 1.1 1.1.1 The Dynamic nature of business 1.1.2 Risk and reward. 1.1.3 The role of an entrepreneur.</p> <p>Theme 1.2 AL 1.2.1 Customer needs 1.2.2 Market research</p> <p>Assessment: Exam style questions for each topic. Multiple choice questions.</p>	<p>Students will be studying the following:</p> <p>Theme 1.2 continued</p> <p>1.2.2 Market research 1.2.3 Market segmentation and market mapping. 1.2.4 The competitive environment.</p> <p>Theme 1.3</p> <p>1.3.1 Aims and objectives.</p> <p>Assessment: Exam style questions for each topic. Mini assessment on 1.1 and 1.2.</p>	<p>Students will be studying the following:</p> <p>Theme 1.3 Continued</p> <p>1.3.2 Revenues, costs and profits and Breakeven. 1.3.3 Cash flow 1.3.4 Sources of finance.</p> <p>Assessment: Exam style questions focusing on calculations and application.</p>	<p>Students will be studying the following:</p> <p>Theme 1.4</p> <p>1.4.1 Business ownership 1.4.2 Marketing mix 1.4.3 Business location 1.4.4 Business plans</p> <p>Assessment: Exam style questions with focus on application and exam skills.</p> <p>Mini assessment on 1.3 and 1.4.</p>	<p>Students will be studying the following:</p> <p>Theme 1.5</p> <p>1.5.1 Stakeholders 1.5.2 Technology 1.5.3 Legislation 1.5.4 The economy.</p> <p>Assessment: Exam style questions – focus on essay style questions.</p>	<p>Retrieval practice of all of Theme 1 for PPE.</p> <p>Assessment: Full paper on all of year 10 content.</p>