

# **BTEC Level 3 National Extended Certificate in Business (Equivalent to one A Level)**

## **Course Description:**

Businesses today are operating in a very dynamic environment, where it is becoming increasingly important for businesses to be able to compete globally. This course aims to provide you with an in depth understanding of the operations and structures of businesses and also to equip you with the skills required to succeed in employment or at university. The course will involve businesses in the public, private and voluntary sectors to help strengthen your understanding of all different types of business.

## **Qualifications Required:**

Minimum entry requirements apply. You should have Grade 4 or above in English and Maths and a broad GCSE base, but not necessarily a GCSE or BTEC First in Business.

## **Aims of the Course:**

The course is designed to be adaptable to your needs, interests and career aspirations and consists of three mandatory units plus another optional unit, which is a total 360 guided learning hours.

## **Future Prospects:**

With the international recognition of BTEC courses such as this, you can progress straight into employment. If successful there are a wide variety of potential careers that you can explore, all of which will benefit from your studies, for example: Finance, Human Resources, Production or Marketing. The BTEC Level 3 National Extended Certificate in Business has the equivalence of one GCE A Level, and it is possible for you to progress further into higher education, as successful BTEC National qualifications give UCAS points for university applications.

## **Student Feedback:**

Although this is a new course and we have no student feedback. Here are a few quotes from students that have studied GCSE Business.

‘Even though Business Studies has been hard, it has inspired me to look into having my own business in the future.’

‘My skills have changed a lot and the subject has helped me to gain an idea of the outside world. I now naturally relate everything back to business.’

‘You will find it extremely useful whatever you plan to do, and what you learn in the subject can be applied later on in life.’

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## Features of the Course:

The course allows you to focus on all areas of business, for example the main functional areas – Finance, Human Resources, Production and Marketing. The course also allows you to develop an understanding of the constantly changing external environment that businesses are having to operate in. You will then be able to focus specifically on the importance of a successful marketing campaign, financial planning and customer service.

### Mandatory Units

Everyone will study:

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance.

### Optional Units

You will also take either of these two units:

- Investigating Customer Service
- Work Experience in Business

## Methods of Assessment:

There are a mixture of internal and external assessments. Two units will be assessed externally, one being an exam and the other being a synoptic assessment in supervised conditions. Two units will be internally assessed through the written portfolio work you produce. When you finish an assignment, it will be assessed by your teacher and it will be graded as Pass, Merit or Distinction. At the end of the course you will achieve a grade based on all your completed assignments and exam grades.