

Headteacher: Mr Richard Millard
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MARK RUTHERFORD SCHOOL

Dear Parent/Carer

Use of photographs and video images for school publicity

Under the terms of the Data Protection Act 2018 any photographs and video images of students are classed as personal data. Therefore using such images for school publicity purposes, e.g. the School website & Prospectus, Newsletters and/or school videos, will require the consent of the parent/carers of the child.

Please be assured that the images will be securely stored and used only by those authorised to do so.

Please ensure you complete the section regarding photograph and video permission found on the signature pages of the new intake pack. If no reply is received, the school will presume you grant permission.

Yours faithfully,

Mr R Millard
Headteacher