

Curriculum Plan: GCSE Business Studies

	Autumn Term		Spring Term		Summer Term	
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	<p>Students will be studying the following:</p> <p>Introductory lessons -----</p> <p>Theme 1.1 1.1.1 The Dynamic nature of business 1.1.2 Risk and reward. 1.1.3 The role of an entrepreneur.</p> <p>Theme 1.2 AL 1.2.1 Customer needs 1.2.2 Market research</p> <p>Assessment: Exam style questions for each topic. Multiple choice questions.</p>	<p>Students will be studying the following:</p> <p>Theme 1.2 continued 1.2.2 Market research 1.2.3 Market segmentation and market mapping. 1.2.4 The competitive environment.</p> <p>Theme 1.3 1.3.1 Aims and objectives.</p> <p>Assessment: Exam style questions for each topic. Mini assessment on 1.1 and 1.2.</p>	<p>Students will be studying the following:</p> <p>Theme 1.3 Continued 1.3.2 Revenues, costs and profits and Breakeven. 1.3.3 Cash flow 1.3.4 Sources of finance.</p> <p>Assessment: Exam style questions focusing on calculations and application.</p>	<p>Students will be studying the following:</p> <p>Theme 1.4 1.4.1 Business ownership 1.4.2 Marketing mix 1.4.3 Business location 1.4.4 Business plans</p> <p>Assessment: Exam style questions with focus on application and exam skills.</p> <p>Mini assessment on 1.3 and 1.4.</p>	<p>Students will be studying the following:</p> <p>Theme 1.5 1.5.1 Stakeholders 1.5.2 Technology 1.5.3 Legislation 1.5.4 The economy.</p> <p>Assessment: Exam style questions – focus on essay style questions.</p>	<p>Retrieval practice of all of Theme 1 for PPE.</p> <p>Assessment: Full paper on all of year 10 content.</p>

	Autumn Term		Spring Term		Summer Term	
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 11	<p>Students will be studying the following:</p> <p>Recap lessons on Theme 1.1</p> <p>Theme 2.1 2.1.1 Business Growth 2.1.2 Changes in aims and objectives. 2.1.3 Globalisation</p> <p>Assessment: Exam style questions for each topic. Multiple choice questions.</p>	<p>Students will be studying the following:</p> <p>Theme 2.1 continued 2.1.3 Globalisation 2.1.4 Business Ethics and the environment.</p> <p>Theme 2.2 2.2.1 Product 2.2.2 Price 2.2.3 Promotion 2.2.4 Place 2.2.5 The marketing mix</p> <p>Assessment: Students will have a Mock on Theme 1.</p> <p>Exam style question on the marketing mix.</p>	<p>Students will be studying the following:</p> <p>Theme 2.3 2.3.1 Business operations 2.3.2 Working with suppliers 2.3.3 Managing 2.3.4 The sales process</p> <p>Assessment: Exam style questions focusing on application and analysis.</p>	<p>Students will be studying the following:</p> <p>Theme 2.4 2.4.1 Business calculations 2.4.2 Understanding business performance</p> <p>Theme 2.5 2.5.1 Organisational structures 2.5.2 Effective recruitment 2.5.3 Effective training and development</p> <p>Assessment: Exam style questions with focus on calculations and interpreting data</p>	<p>Students will be studying the following:</p> <p>Theme 2.5 2.5.3 Effective training and development 2.5.4 Motivation</p> <p>Assessment: Students will be assessed through practice exam papers to focus on content of Theme 2.</p>	