

Privacy Policy

What information do we collect?

This privacy policy will help you understand how Mark Rutherford School uses and protects the data you provide to us when you visit and use our website. We will only collect personal data when we have your explicit consent to do so. All personal data is managed in accordance with our obligations as a Data Controller.

We reserve the right to change this policy at any given time; if you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

What data do we collect?

When you visit our website, we may collect the following data:

- Your IP address.
- Your contact information and email address.

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for a box that you can tick to indicate that you do not want your information to be used for direct marketing.
- If you have previously agreed to us using your personal information for direct marketing, you may change your mind at any time by writing to us or using the contact form on the website.

Why do we collect your data?

We are collecting your data to better understand your needs and improve our services and products. We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

How can you access your personal data?

You have a right to request access to the personal data that we hold about you. If you would like to request a copy of your personal data, please contact us. If you believe that any information we are holding on you is incorrect or incomplete, please let us know as soon as possible. We will promptly correct any information found to be incorrect.

How do we safeguard and secure your data?

Mark Rutherford School is committed to securing your data and keeping it confidential. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How do we use cookies?

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site.

Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behaviour.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to visitor needs. We use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

We take your privacy very seriously and comply with the recent UK and EU law on handling cookies.

What cookies are used on this website?

Name	What does it do?
ASPSESSID	Only set if you log into the website and only used to keep you logged into the website.
Google Analytics (_utma _utmb _utmc _utmz)	Used to track your movement around the website. We use this information to see what information is popular and then tweak the website to ensure people access the most relevant information easily. This is a third-party cookie set by them and is governed by their privacy policy, which can be found at https://www.google.com/policies/privacy/ .
YouTube	This may be set if we have embedded a YouTube video on a page of our website. This is a third-party cookie set by them and is governed by their privacy policy, which can be found at https://www.google.com/policies/privacy/ .
Vimeo	This may be set if we have embedded a Vimeo video on a page of our website. This is a third-party cookie set by them and is governed by their privacy policy, which can be found at https://vimeo.com/cookie_policy .
Facebook	Only set if any official Facebook widgets are included in our site. This is a third-party cookie set by them and is governed by their privacy policy, which can be found at https://www.facebook.com/policy.php .

Twitter	Only set if any official Twitter widgets are included in our site. This is a third-party cookie set by them and is governed by their privacy policy, which can be found at https://twitter.com/privacy .
Browser specific instructions to block and remove cookies	<ul style="list-style-type: none">• Internet Explorer: http://support.microsoft.com/kb/196955.• Firefox: http://support.mozilla.org/en-US/kb/Cookies.• Google Chrome: http://support.google.com/chrome/bin/answer.py?hl=en&answer=95647.• Opera: http://www.opera.com/browser/tutorials/security/privacy/.• Safari: http://docs.info.apple.com/article.html?artnum=32467.• Safari iOS: http://support.apple.com/kb/HT1677.• Android: http://support.google.com/mobile/bin/answer.py?hl=en&answer=169022.• Blackberry: Turn off cookies in the browser.• Windows Phone: https://ico.org.uk/for-organisations/guide-to-pecr/cookies-and-similar-technologies/.